

# Video Interviews with Company Executives

## VIDEO PACKAGE

Tech & Learning is offering a video package at the TCEA conference in San Antonio on February 1, 2023.

Tech & Learning will supply a professional videographer to either record a video right from the TCEA Show Floor with a Tech & Learning editor or record a video via Zoom ahead of the conference.

### THE PACKAGE INCLUDES:

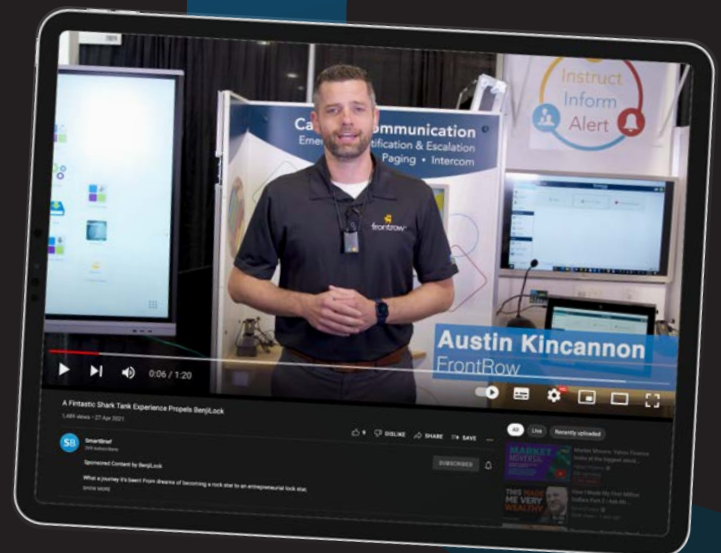
- Video options include Executive Q&A, Product Demo or Booth Tour
- 3-5 minute edited promotional video
- Two e-newsletter ads (55k impressions each)
- Video posted on [techlearning.com](https://techlearning.com) for 6 months
- Client owns the video asset

**PRICE:** \$7,500

**SAMPLE VIDEO:** [https://youtu.be/qxKxhs\\_gzxU](https://youtu.be/qxKxhs_gzxU)

### SAMPLE ARTICLE IN TECH & LEARNING:

<https://www.techlearning.com/news/new-solution-synchronizes-audio-and-visual-communications>



### CREATIVE SPECS:

- 120x60 logo
- 40 character headline
- 250 character body copy
- 250 word copy for the website

**ORDER DEADLINE:** January 9, 2023

**CREATIVE DEADLINE:** February 6, 2023